As a powerful new voice for public-interest journalism, Mountain Journal is devoted to celebrating and defending the public land heritage of America and the Greater Yellowstone Ecosystem.

Annual Report 2018
When Mountain Journal was launched, it was a grand experiment in public-interest, reader-supported non-profit journalism. We didn’t do it to be popular but to address important issues of the day that weren’t being covered with the depth they deserved. We’ve literally changed the way that people are thinking about growth, climate change, landscape protection and the intersection between people and nature in America’s most iconic ecosystem. As we reflect on Mountain Journal’s first full year, we promise to continue being Greater Yellowstone’s journalistic watchdog, providing a window into the larger American West, and giving you stories that make you smarter.

Over the past year, MoJo turned heads garnering over 60,000 followers on social media, more than any other media outlet in our corner of the West. In just 18 months, our stories have sparked regional and national conversations about challenges facing the Greater Yellowstone Ecosystem that were not happening before we appeared in August 2017.

Our investigative reporting about growth has been cited by elected officials, planners, environmentalists, business leaders and those who manage public lands. Our deep dive into climate change, unmatched by any other media, has forced citizens to contemplate the future for Yellowstone National Park and the nation’s most iconic complex of public wildlands which belong to you. Our four-part series on Chronic Wasting Disease and other coverage that followed has been read by hundreds of thousands of people nationwide.

In addition, you’re hearing from voices not often featured in conventional media and we’re helping our readers make connections of what the lessons from Greater Yellowstone mean for the rest of the world and vice versa. Mountain Journal is non-profit and reader-supported. In turn, we make our content available free of charge — thanks to the generosity of our supporters and readers. We would not, we cannot, exist without those of you who believe in the power of media to keep the public informed. Together, we are making a difference in this troubling age when some, who can’t handle the truth, want the free press to simply go away.

On behalf of the staff, volunteers and board, thank you for believing in MoJo. But most of all, thank you for reading.

Todd Wilkinson, Founder & Managing Editor
Thank you to all of our donors, plus this small, but dedicated group of foundations and major donors who recognize that all their grantees benefit from a thoughtful and informed publication that highlights the issues they’re working on.

Foundations
- Baltoro Trust
- Cinnabar Foundation
- The Kendeda Fund
- Patagonia

Sponsors
- Buffalo Bill Center of the West
- Draper Natural History Museum

Donors $1,000 & up
- Anonymous (3)
- Elissa Brown
- Steve & Carolyn Jones
- Robert Keith
- Dwight Minton
- Nancy Schaub
- Tim & Nancy Swanson

TOTAL REVENUE 2018 $235,059
$162,465 new income plus $71,595 transferred from our 2017 Fiscal Agent

TOTAL EXPENSES 2018 $145,068